

# Build your resume. Expand your network. Get a job.



## Student Membership

The best way to get exposure to the “real world” is to participate in it. Students have the unique opportunity to join the Philly Ad Club and actually experience the real world. With over 2,000 of the most influential people in the **advertising, communications, media, and design** industries as members, it’s the best way to learn the business first hand. Membership includes:

- **Opportunities to Expand Your Network**
  - Participate in the Mentoring Program
  - Network with professionals in the industry
  - Meet executives in all areas of the industry including advertising, PR, marketing, design, media, interactive marketing and more
- **Opportunities to Build Your Resume**
  - Participate in events and workshops free or at reduced rates
  - Experience the “real world” with on-site visits to advertising agencies, career seminars and panel discussions, and more
  - Leadership opportunities to participate in committees
  - Being a member is an excellent addition to your resume
  - Free subscription to *Ad News* magazine
  - Free eNewsletter
- **Opportunities to Get a job**
  - Internship listings on website
  - Job listings on website
  - Get exposure to the “hidden job market” through networking

Student membership is only \$25  
\$10 if your school is an Academic Member  
or you are an American Advertising Federation member.  
Student membership application must be accompanied by a faculty or staff referral.

Go to [www.phillyadclub.com](http://www.phillyadclub.com) and join today.  
Become a fan on Facebook – Philly Ad Club Students