

A focus on the future of Philadelphia's Advertising Industry

Philly Ad Club Mentoring Program



Mentoring Program

The Philly Ad Club Mentoring Program is open to students and young professionals with less than five years of experience in the industry. Mentees will be paired with a mentor in the discipline of their choice. The Mentoring Program is available free of charge to Philly Ad Club members.

Mentee Qualifications:

- Less than five years industry experience
- Declared college major in an Advertising or Communication field – Junior or Senior year
- Commitment to program with willingness to provide feedback

Mentor Qualifications:

- Five or more years of relevant experience in a marketing field
- Commitment to program and willingness to provide feedback

Time Commitment:

- Four month increments
- Two meetings a month per four month cycle

Mentor/Mentee Meetings:

Meetings should reflect the purpose of the program, which is to share knowledge and experiences in order to further develop the skills of the mentor/mentee. Examples:

- In-office shadowing
- Business lunches
- Attendance at Philly Ad Club or other industry related events

Mentoring Program Application

- Go to www.phillyadclub.com website

For More Information Contact:

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Philly Ad Club is a member of the American Advertising Federation