

Welcome to Corporate Membership in the Philly Ad Club!

*A perfect opportunity to recognize and
borrow from each other's strengths within
our extended communications industry.*

PHILLY AD CLUB RUB SHOULDERS. LIGHT SPARKS.

DELAWARE ✨ PHILADELPHIA ✨ SOUTH JERSEY

★ What is the Philly Ad Club

- Established in 1947
- AAF Affiliated Since 1990
- Over 2,200 Members
- More Than 40 Events Per Year
- Programs For Ages 13 - 93
- Board of Governors = 35
- Super Advisory Board = Additional 28
- Dedicated Executive Director
- Complete Administrative Office
- 100's of Active Volunteers
- Support of Industry Leaders
- Sponsorship and Visibility Opportunities
- *AD NEWS Magazine*
- Outstanding Website
- Online Database Functionality
- Dozen Active Committees
- Low and Reasonable Dues
- Solid Financial Statement
- 24/7 Networking

★ Why Corporate Membership Is So Important!

- Provides Professional Development Opportunities for Your Total Employee Team
- Saves Up To \$480 in Reduced Event Fees Per Employee Over the Year (that's \$50 for the ADDY Awards alone)
- Supports the Professional Programs and Communications Tools Provided:
 - » *AD NEWS Magazine*
 - » Philly Ad Club Website
 - » More Than 40 Events Per Year
 - » Young Professionals
 - » Student Programs
 - » Philly Ad Club TEENS
 - » Mentoring Program
 - » Scholarships

**Being Part of a Strong and Vibrant Business
Community Goes Hand-In-Hand with Supporting
the Philly Ad Club ... The Voice of the Greater
Philadelphia Communications Industry!**

★ Types of Events

- Educational Workshops
- Informative Breakfast Seminars
- Honors Luncheons
- Student and YP Events
- ADDY® Awards
- Other Annual Events

★ Primary Committees

- Mentoring
- Programs
- Public Relations
- Social Media
- Students
- Summer Outing
- Young Professionals

Find out what's in it for your company ... join us and benefit from being part of *the largest AAF affiliated ad club in the country!*

MISSION STATEMENT

The Philly Ad Club, a non-profit organization of working professionals in the communications field, is dedicated ... **to serve its membership** through educational programs, networking opportunities and the recognition of creative excellence ... **to serve its industry** by promoting high standards in advertising and communications and by mentoring young people who plan to pursue careers in the industry, and ... **to serve its community** through a series of public service initiatives.

★ Membership Dues:

- Corporate <10 Employees
\$550 (allows for 5 full memberships*)
- Corporate 11-50 Employees
\$1,100 (allows for 10 full memberships*)
- Corporate 51-100 Employees
\$2,200 (allows for 20 full memberships*)
- Corporate >100 Employees
\$3,300 (allows for 30 full memberships*)

NOTE: Fees will be prorated based on month of sign-up for new corporate members.

** Corporate members may have as many full employee memberships (i.e., both Philly Ad Club and AAF memberships) as noted by level ... PLUS, as many additional corporate affiliated members (with Philly Ad Club membership only) up to the total number of employees within the company who's job description is typically associated with the activities of the Club.*

★ Primary Benefits

- Vibrant/Professional Organization
- Discounts on all events
- Free Workshops
- Access to Online Services
- Listing in and Access to Directory
- Subscription to *AD NEWS Magazine*
- Free Participating Publication Receipt
- Access to All Programs
- Participation on Active Committees
- Access to Health and Other Insurance
- Federal Credit Union Eligibility
- Complete Access to AAF Offered Benefits

Philly Ad Club

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