

Scholarship opportunities.
Guest speakers, judges, and panelists.
Internship and job opportunities.
Reduced student membership fee.



College and University Membership

The best way to stay current with best practices in the industry, expand your personal network and get additional exposure for your school is through the Philly Ad Club. With over 2,000 members in the **advertising, communications, media and design** industries, it's the best place to give exposure to your students. Membership includes:

- **Scholarship Opportunities for Your Students**
 - "Philly's Future" Scholarship Awards - \$26,000 is planned to be awarded annually to local students majoring in advertising, communications, marketing, journalism and design. Application fee is waived for schools that hold an Academic membership in Philly Ad Club
- **Industry Experts as Guest Speakers, Panelists and Judges for Your Classes, Competitions, and Events**
 - Access to industry professionals as guest speakers for classes, panels or competition judges
 - Opportunity to host Philly Ad Club events on your campus
 - Promote your school's events at www.phillyadclub.com
- **Opportunities for Student Internships and Jobs**
 - Internship and job postings at www.phillyadclub.com
- **Reduced Membership Fee for Your Students**
 - Student membership is only \$10 for schools with an Academic Membership.
 - Academic membership includes membership in the American Advertising Federation (AAF).
 - All student memberships are required to provide a referral from a faculty or staff.
- **Opportunities Expand Your Network**
 - Participate in events and workshops free or at reduced rates
 - Network with professionals in the industry
 - Meet executives in all areas of the industry including advertising, PR, marketing, design, media, interactive marketing and more
 - Free subscription to *Ad News* magazine

Academic Membership for Colleges and Universities
includes 5 faculty/staff members for only \$300.

Go to www.phillyadclub.com and join today.

Philly Ad Club

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Philly Ad Club is a member of the American Advertising Federation