

POSITION APPLYING FOR: Mentor Mentee

All applications are due on specific dates, depending on session, via email on the following dates:

- ♦ Session ONE – January thru April: Application Deadline is December 1st
- ♦ Session TWO – May thru August: Application Deadline is April 1st
- ♦ Session THREE – September thru December: Deadline is August 1st

INSTRUCTIONS

- ♦ Type or print clearly all information on the application and submit with your resume
- ♦ Illegible applications or applications with no resumes will not be accepted
- ♦ Student applicants must be at least in junior year of college
- ♦ Applicants must be a Philly Ad Club member or is in the process of becoming a member
- ♦ Brief interviews with prospective applicants will be conducted by a member of the Mentor Program Committee
- ♦ Submissions by mail must be received by session deadlines and sent to the Philly Ad Club administration office address below

APPLICANT INFORMATION

Full Name _____ Title _____

Company/University _____ Address _____

City _____ State _____ Zip Code _____

Phone _____ FAX _____ E-Mail _____

MENTORS: Please indicate the top three areas of expertise you wish to contribute to your mentoring partnership:

- Advertising Agencies Newspaper Print Radio Interactive / Website Social Media
 Broadcast(TV/Cable) Design Sales Events PR/Publicity Media Buys
 Direct Mail Copywriting Production Other (please describe): _____

List specific strengths as a MENTOR (i.e., ideas, leadership) or specific goals as a MENTEE (i.e., industry incite, resume building)

MENTEES: Indicate (3) types of professions with which you have an interest in:

- Advertising Agencies Newspapers Print Radio Interactive / Website Social Media
 Broadcast(TV/Cable) Design Sales Events PR/Publicity Media Buys
 Direct Mail Copywriting Production Other (please describe): _____

Preferred Hours of Availability: Morning Afternoon Evening Week Day Availability: M T W Th F

Geographic Area(s) Preferred for Meetings: _____

of Development Professionals in Your Office: _____

of Years in Current Profession / Level in College : _____ Are You a Member of Philly Ad Club ? _____

Would you like more information about serving on the Mentoring Program Committee? _____