



2010 “Philly’s Future” Scholarship Nomination Form

About “Philly’s Future” Scholarship Awards

Philly Ad Club, the largest professional advertising organization in Philadelphia and a member of the American Advertising Federation, feels passionately about recognizing and rewarding outstanding student achievements in the advertising and communications arena. The annual “Philly’s Future” Scholarship Awards are a way to acknowledge those students who represent the future and encourage them to pursue their careers in Philadelphia. The scholarship money is contributed by the member agencies and companies of the Philly Ad Club.

This prestigious award provides financial support with professional recognition and mentorship to outstanding students. This year, a total of \$20,000 in scholarship money will be awarded to 13 students. There will be one \$5,000 award, two \$2,500 awards and ten \$1,000 awards.

In addition, the top three award winners will also be offered an internship at a major Philadelphia company or agency in the discipline of their choice (advertising, media, public relations, TV or radio).

Nominating Requirements

“Philly’s Future” Scholarship Awards are presented to those students who represent the future of advertising and communications in Philadelphia and meet the following criteria:

- Currently in his/her junior year majoring in Advertising, Communications, Marketing, Journalism, or Design at a four-year accredited college or university in the Philadelphia area
- Demonstrate academic, personal, and professional excellence
- Are nominated by a faculty member

Each school may nominate one student. Schools that nominate more than one student will be asked to choose one nominee from the school. Students who have been nominated or recognized as Philly Ad Club’s “Rising Stars” may also be nominated as 2010 “Philly’s Future” Scholarship Award Nominees.

Submission Information

Nominating form and resume are due **no later than Wednesday, March 10, 2010** and should be sent via **hard copy or email** to:

Mailing address: Mary Meder
President
Harmelin Media
525 Rights Ferry Road
Bala Cynwyd, PA 19004

Email address: bmills@harmelin.com



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Part 1 – Student Information

Name:	
College or University Name:	
Major:	
Grade Point Average:	
Expected Year of Graduation:	
<i>School Contact Information</i>	
Address:	City: State:
Email:	Phone:
<i>Permanent Contact Information</i>	
Address:	City: State:
Personal email:	Phone (if different than above):

Part 2 – Student Achievements

Summarize the achievements of this nominee both academically and professionally.

List school activities and/or organizations and affiliations.

List outside personal and/or professional activities.



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Briefly state how the “Philly’s Future” Scholarship Award will assist this student in achieving his/her college degree.

A copy of the nominee’s resume should also accompany this Nominating Form.

Part 3 – Nominator Information

Name:
Title:
Department:
College or University Name:
Mailing Address:
Email address:
Phone number:

Part 4 – Submission

All 2010 “Philly’s Future” Scholarship Nominating Forms with resumes are due **no later than Wednesday, March 10, 2010** and should be sent via **email or hard copy** to:

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President
Harmelin Media
525 Righters Ferry Road
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Finalists will be invited for a personal interview with the Philly Ad Club Scholarship Committee during the week of March 22. Philly Ad Club will announce the “Philly’s Future” Scholarship Award Winners during the week of March 29.

For Questions or Additional Information

For any additional information or questions, please contact Kim Richmond at krichmond@richmondmktg.com or at 610.764.6899.

We are looking forward to receiving your nominees.